



EST. 1998

Northland CLAYS CLASSIC

Transform Lives. Disability doesn't discriminate. Neither does opportunity.



NORTHLAND
ADAPTIVE
RECREATION



A Program of
Miller-Dwan
Foundation

Saturday, September 12, 2026

Mark your calendar, join us on **Saturday, September 12, 2026**, at Old Vermilion Hunting Preserve for the Northland Clays Classic! This is the 28th year of this annual event – different name – same great cause! As the world around us continues to evolve, we felt it was the right moment to make a change, while keeping everything you love about this day exactly the same.

Each year, this event brings together our community to support the incredible programs of Northland Adaptive Recreation, which empower individuals with disabilities to stay active, connected, and thriving. From competitive sports to inclusive recreation, your participation helps make these opportunities possible.

This year, our goal is bold: raising more than \$150,000 – a third of our annual programming budget. Thanks to the generosity of our community, we reached that milestone last year, and with your help, we are aiming to do it again.

To highlight the impact of your support, we've included program statistics that show exactly where your sponsorship goes and the lives it helps transform.

As the cost of adaptive equipment and programming continues to rise, your support is more important than ever. Sponsorships allow us to expand our reach, enhance program quality, and ensure no participant is turned away due to financial need.

We invite you to gather a team, enjoy a memorable day outdoors, and make a lasting difference for individuals and families throughout our region. Together, we can help people with disabilities build confidence, connect with their community, and form lifelong friendships through adaptive recreation.

Thank you for your continued support and for believing in our mission.

With gratitude,

Mark Hanna
Program Manager
Northland Adaptive Recreation

Proceeds keep individuals with disabilities healthy, engaged and thriving in
Northern MN and Northern WI.



**NORTHLAND
ADAPTIVE
RECREATION**

NAR Program By the Numbers



2025 Totals
190 Unduplicated Program Participants
361 Participant Lessons
168 adaptive recreation outings



3 Wounded Warrior Project
programming weeks serving 30+
military veterans with a disability.



2025 Scholarships
150 Scholarships Provided,
Valuing Over \$13,000 in Program
Scholarships



Initiatives
Rowing
Dragon Boating
Adventure Kayaking



113 Unduplicated Participants
316 Participant Lessons



1 New Partnership with FORE
the Children Golf in
Chequamegon Bay Area





**NORTHLAND
ADAPTIVE
RECREATION**

NAR Volunteers By the Numbers



Volunteer Count
500+ Volunteers Providing Over
4,600 Hours!
In-kind Value of \$160,034



Program Volunteers
250+ Program Volunteers
4000+ Program hours



2025 Event Volunteers
250+ Volunteers
Services: fundraising, equipment
and facility maintenance,
professional advisory



Community Projects
45 Volunteers 135 Hours Beach
Clean-up Day and Docks Out



2025 Never Surrender
Programming Partnership:
2 programming events for
ALS Fishing Tournament &
Tomassoni Cycling Tour



NAR Advisory Committee
12 Volunteers
36 Hours



2026 to Date (March)
157 Program Volunteers
1507 Program Volunteer
Hours



WHAT TO EXPECT AT

Northland Clays Classic

SEPTMBER 12, 2026

Times are subject to slight changes. Additional details and a final schedule will be sent to Team Captains prior to the event.

- 7:15 AM REGISTRATION OPENS
- 8:00 AM FLIGHT 1 - MANDATORY SAFETY TALK
- 8:30 AM FLIGHT 1 - SPORTING CLAYS BEGINS
- 8:30 AM RAFFLE GAMES, FLURRIES, TRAP, WOBBLE AND 5 STAND OPEN
(HACK: TEAMS THAT SHOOT IN FLIGHT 2 & 3 SHOULD CONSIDER PLAYING GAMES EARLY).
- 10:30 AM LUNCH BEGINS
- 10:45 AM FLIGHT 2 MANDATORY SAFETY TALK
- 11:15 AM FLIGHT 2 - SPORTING CLAY BEGIN & BEER TENT OPENS
- 1:30 PM FLIGHT 3 - MANDATORY SAFETY TALK
- 2:00 PM FLIGHT 3 - SPORTING CLAY BEGINS
- 3:00 PM DINNER BEGINS
- 4:00 PM FUNDRAISING GAMES AND RAFFLES CLOSE
- 4:30 pm WINNING TEAMS ANNOUNCED
- 5:00 PM EVENT ENDS
- 5:01 PM CLEAN UP BEGINS
"MANY HANDS MAKE LIGHT WORK" CONSIDER PITCHING IN FOR A SHORT CLEAN UP

FAQS:

- Sporting Game tickets are between \$10-\$15 each, more details to follow closer to the event.
- Raffle & Game Board Tickets are dependent on prize. Normally \$10, \$20, and \$50 ticket prices, more details to follow closer to event.
- Coffee & Doughnuts will be served in the morning (while supplies last)
- Lunch, dinner and non-alcoholic beverages are included in your registration.
 - **You must be done shooting and have your gun packed away before you crack open your first cold brew.
- Cash is needed for game boards, raffles, and the Beer Tent.
- Shells: Each shooter on your team should bring at least 2 1/2 boxes for sporting clays, 1 box for trap, and a few boxes if you decide to play other games.



Become a sponsor of the Northland Clays Classic

Join us for this unique event that includes rounds of sporting clays, games, raffles, lunch, dinner and more!



It's more than a fun event.
It raises over a third of our
program budget!

30%+

Sponsor Benefits	Presenting \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
Reserved teams of 5 persons to shoot at Old Vermilion. Includes lunch and dinner.	8 Teams	6 Teams	5 Teams	3 Teams	2 Teams	1 Team
Company logo and name in pre-event promotion (Example: PSAs, radio ads, outdoor board, email blasts, newsletters)	X	Select promotions if they become available				
Recognition on promotional materials: posters, website, email blasts before and after event.	Primary Position Logo	2nd Logo Position	3rd Logo Position	4th Logo Position	5th Logo Position	
Social Media Recognition before and after event. (Customizations are available at Bronze and higher.)	Logo	Logo	Logo	Logo	Logo on Shared Posts	Name Listings on shared posts
Inclusion in Miller-Dwan Foundation Materials as space allows	X	X	X	X	X	X
Event Day Recognition (mentions during program, event signing)	Logo	Logo	Logo	Logo	Logo on shared Bronze signing	Logo on shared Supporting signing
Raffle Items: Increase your sponsorship level by donating a high-value raffle item!				x	X	X

2025 SPONSORS



SEPTEMBER 6, 2025
 Old Vermilion Trail Hunting
 Preserve & Sporting Clays
EVENT TIME: 8:30 am - 5:30 pm

SHOOT for FUN

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 doesn't discriminate.
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A Program of
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Foundation**

Register your 5-person team today! \$700, includes lunch and dinner.
 Visit www.NorthlandAdaptive.org/events.

PRESENTING SPONSOR:

KOLAR
 CHEVROLET BUICK GMC

PLATINUM SPONSOR

ShelDon
 The art of print meets the science of technology

GOLD SPONSORS

LAMAR **Hartel's DISP. SAL** **DCS**

SILVER SPONSORS

UPI **GPM** **Interlake** **McGough**
WDIO abc **RAVIN** **1 SuperOne** **Midwest Communications**

BRONZE SPONSORS

NORTHLAND **AMSOIL** **Duback** **Waste Solutions** **NORTH SHORE** **National Bank of Commerce** **MGC**
40th Anniversary **SuperiorFuel** **GENERAL** **Fleet Farm** **WISCOM** **LHB** **MAX GRAY CONSTRUCTION**
ATK **JBW** **CONTRACT** **Marsh McLennan Agency** **PRIS-MERICA** **JAMAR** **SoiPacific**
CLIFFS

Return this Sponsorship Form to Confirm Your Support:



- Fill out this form and pay online at
 - : <https://www.northlandadaptive.org/events-northland-clays-classic/>
- OR - Print this form, and submit to Brenda Conley via:
 - **Email:** brendabeardconley@gmail.com
 - **Mail to:** Miller-Dwan Foundation | 225 W. Superior St., Ste 110, Duluth, MN 55802
 - ****Checks** should be made out to “Miller Dwan Foundation | Memo: Northland Clays Classic

Organization Name/Business: _____

(Appears on promo materials)

Contact _____

Name:

Address: _____

City/State/Zip: _____

E-mail: _____ Phone: _____

Yes! I would like to become a sponsor of Northland Clays Classic (formerly Shoot for Fun)!

- Presenting Sponsor \$20,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Supporting Sponsor \$1,500

Please check this box if you wish to be invoiced.

June 12, 2026- Sponsor Logos Due - in order to be included on printed materials.

June 12, 2026 - Confirm Number of Teams & Designate a Team Captain for each team.

August 14, 2026 - Sponsorship Payment Due

Miller-Dwan Foundation
C/O Northland Clays Classic
225 W. Superior St., Ste 110
Duluth, MN 55802

For more information, contact:
Brenda Conley 218-206-4442
Email forms to: brendabeardconley@gmail.com